



NABH 2026 Annual Meeting

IMAGINE. INNOVATE. TRANSFORM.

Future-Forward Leadership
in Behavioral Healthcare

March 2 – 4, 2026
The Ritz-Carlton Washington, DC

Exhibitor & Sponsor Guide

A guide to the latest products and services
for behavioral healthcare leaders

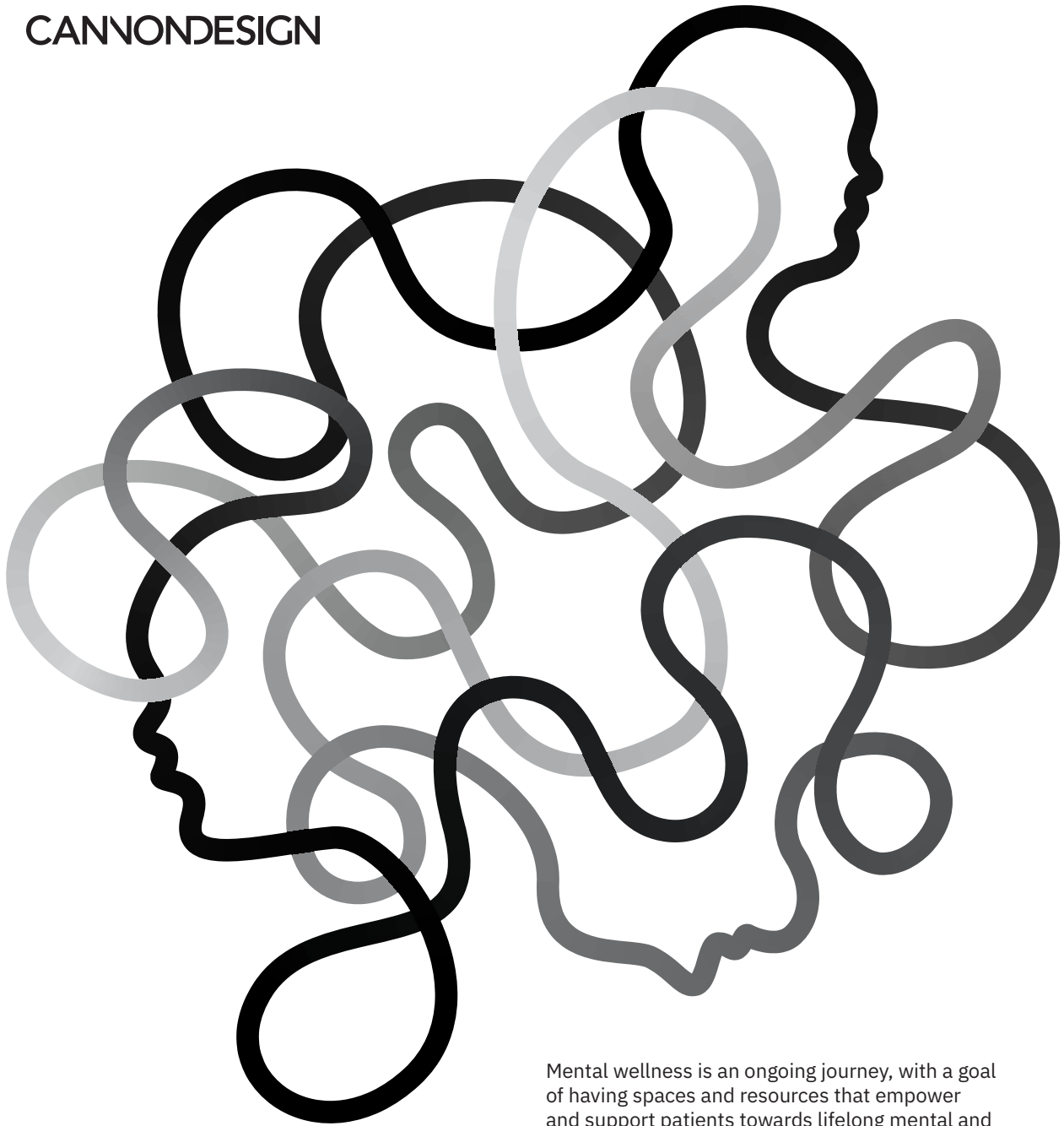


AI that delivers 20%
higher admissions in
30 days.



Learn more at
anonymoushealth.com

CANNONDESIGN



Mental health *is* whole child health.

Mental wellness is an ongoing journey, with a goal of having spaces and resources that empower and support patients towards lifelong mental and emotional well-being. Children, teenagers and their families and caregivers need this support, yet their care environments often lack the key hallmarks of growing up—curiosity, play and learning. Our pediatric and mental health design teams seek to create from a child's perspective—so they can walk into a space and think, “this was built for me.”

cannondesign.com





National Behavioral Health Consultation Services

*Specialists in strategy,
market research, &
business development*



OUR CONTACTS

- ▶ Call us at: (630) 726-3388
- ▶ Email us at: jpyrce@pyrcehealthcare.com
- ▶ Read about us at: www.pyrcehealthcare.com

jpyrce@pyrcehealthcare.com

TABLE OF CONTENTS

NABH is pleased to provide this 2026 NABH Annual Meeting *Exhibitor & Sponsor Guide*. It is intended to help those who own, operate, and manage mental health and addiction treatment systems and facilities nationwide find valuable, specialized resources to serve their patients and communities better. We appreciate the support from the exhibitors, sponsors, and advertisers who provided information in this publication.

Access Telecare	6, 10, 30	NEXDINE Hospitality	18, 28, 30
Acuity Behavioral Health	7, 10, 30	ObservSMART	19, 28, 30
Anonymous Health	inside front cover, 10, 30	Odd Ball Industries	20, 29, 31
CannonDesign	3, 10, 30	Penn Medicine Princeton House Behavioral Health	22
Cross Country Healthcare	8, 21, 30	PsychPlus	23, 29, 30
Health Care Systems, Inc.	9, 21, 30	Pyrce Healthcare Group	4, 29, 31
Inovalon	11, 21, 30	Relias, LLC	24, 30, 33
Iris Telehealth	12, 21, 30	ROAR	26, 30, 33
Johnson & Johnson	22, 31, 40	Rutgers Health University Behavioral Health Care	back cover, 31, 33
Kingsway Group	13, 22, 30	TownSteel, Inc.	27, 30, 33
LearnWell	14, 25, 30	Trac9 Informatics	30, 32, 33
LIO	15, 25, 30, 31	Valant Medical Solutions	30, 33, 34
MGB/McLean Hospital	16, 25, 31	VersaBadge	30, 35, 39
Motivo	17, 25, 30	WellSky	30, 36, 39
New Season Treatment Center	inside back cover	Whitehall MFG	30, 37, 39
		Willoughby Industries	30, 38, 39

Many thanks to our 2026 Annual Meeting exhibitors & sponsors. Please see the center spread.

Behavioral Health Across the Care Continuum

Powered by Telemedicine



Helping hospitals and health systems expand timely access to behavioral health care with a tech-enabled, integrated approach that improves operations and patient outcomes.



**Emergency
Department
Solutions**



**Inpatient
Solutions**



**Outpatient
Solutions**

Virtual Behavioral Health delivers improvements across operations, finance, and care quality and outcomes.

- Reduce ED Boarding, Length of Stay, and Readmissions
- Deliver Timely Crisis, Inpatient, and Outpatient Care
- Increase Patient and Clinician Satisfaction
- Maximize Inpatient Census
- Ensure Seamless Care Transitions
- Minimize Reliance on *Locums*

"We don't just plug in a telePsychiatrist and walk away. We identify where the bottlenecks are and help teams turn fragmented services into a true continuum of behavioral health care. Whether it's the emergency department, inpatient unit, or outpatient setting, we help ensure patients receive timely, consistent, coordinated care."

Michael Genovese, M.D., J.D.

Chief Medical Officer,
Behavioral Health
Access TeleCare



Learn more about
teleBehavioralHealth at
AccessTeleCare.com



AcuityBH

Staff to Care Demand. Not Census Counts.

AI-Driven Acuity Intelligence for Behavioral Health Operations

At **AcuityBH**, we're transforming how behavioral health organizations staff and operate by measuring patient acuity in a clinically **meaningful** way.

Our acuity model shifts staffing decisions from simple census counts to **true care demand**—enabling safer, more precise staffing that reduces workplace violence, mitigates staff burnout, and supports ongoing accreditation compliance.

Powered by our AI-driven platform, **NORA** delivers advanced analytics across clinical risk, staff fatigue, documentation gaps, cost performance, and resource utilization.

This unprecedented visibility equips nursing and operational leaders to proactively manage risk, justify staffing needs with data, optimize workflows, and consistently deliver better clinical and operational outcomes.



**Clinically
Meaningful Acuity**



**AI-Driven
Operational Intelligence**



**Safer Staffing.
Better Outcomes.**

acuitybh.com

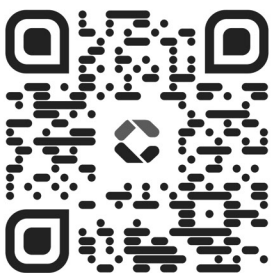
Schedule a demo at the booth



**CROSS
COUNTRY®**

Driven by People. Powered by Technology.

- ✓ Workforce Advisory Services
- ✓ Innovative Staffing Solutions
- ✓ Technology & Digital Solutions
- ✓ Analytics & Insights



**Ready to take your workforce
to the next level?**

**Let's chat - email us at
search@crosscountry.com**



Health Care Systems

*AN INTEGRATED
BEHAVIORAL
HEALTH RECORD
FOR BETTER
OUTCOMES AND
INCREASED
REVENUE*



*Performance-Focused Care
Meets*

Patient-Centered Insight

sales@hcsinc.net | 334.279.9711

Call Center CRM with
Text/e-mail Reminders
and Patient Portal



Intake with Smart
Auth Denial Prevention
and Rev Cycle
Management



Medication
Management including
Barcode Med Admin
and e-Prescribing



AI-assisted Clin Doc
Location Tracked
Rounds
Medication Assisted
Treatment



Compliance analytics
and AI-Driven
Utilization
Management



**Schedule a
Demo**



www.hcsinc.net

ACCESS TELECARE

Access TeleCare is the standard bearer of clinical excellence in acute specialty telemedicine, providing high-quality care for patients in 1 out of 5 U.S. hospitals. Over the last 20 years, the company has delivered care in over 8 million patient encounters across multiple specialty service lines including behavioral health, neurology, hospitalist medicine, pulmonary and critical care, maternal-fetal medicine, infectious disease, cardiology, and nephrology. To learn more, contact: John Henry, Chief Growth Officer jhenry@accesstelecare.com.

ACUITY BEHAVIORAL HEALTH

At AcuityBH we are transforming how behavioral health organizations staff and operate by measuring patient acuity in a clinically meaningful way. Our acuity model shifts staffing decisions from simple census counts to true care demand, enabling safer, more precise staffing that reduces workplace violence, mitigates staff burnout, and supports ongoing accreditation compliance. Powered by our AI-driven platform, Nora delivers advanced analytics across clinical risk, staff fatigue, documentation gaps, cost performance, and resource utilization. This unprecedented visibility equips nursing and operational leaders to proactively manage risk, justify staffing needs with data, optimize workflows, and consistently deliver better clinical and operational outcomes.

ANONYMOUS HEALTH

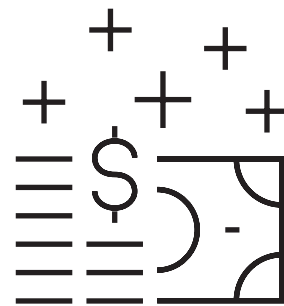
Anonymous Health is the enterprise-class AI company for behavioral health. Our unified AI platform delivers 20% higher admissions in just 30 days and increases length of service, step-down conversion rates, and alumni and community referrals. Learn more at www.anonymoushealth.com or call [\(844\) 542-5481](tel:8445425481).

CANNONDESIGN

CannonDesign is a different kind of design firm, where architecture, strategy, experience, innovation and social good converge to create meaningful impact. Our integrated design teams look to create spaces that promote healing, support providers and empower physical, mental and emotional wellness for all ages. At the heart of everything we do is Living-Centered Design, a bold commitment to using our talents to not just improve the world but to truly reshape it for the better. It's more than a philosophy — it's who we are, and it drives us to make a meaningful difference every day. Please contact Timothy M. Rommel, AIA, ACHA, MRAIC, Principal, Mental Health / Behavioral Health Practice Leader, 716.228.4809, trommel@cannondesign.com.



Smoother Reimbursement. Smarter Staffing. One Partner.



From claims management and reimbursement to staff scheduling, Inovalon helps behavioral health providers run smarter, faster, and with less complexity.

Visit Inovalon's booth to see how our end-to-end revenue cycle and workforce management solutions enhance operations, improve financial outcomes, and give your team more time to focus on what matters most — your patients.

One partner. Every step.



Stop Referring Out. Start Building In.

Iris telehealth creates integrated behavioral health programs that meet patients where they're at — keeping care connected, accessible, and within your network.

Telebehavioral and telepsychiatry care solutions for:

- Ambulatory
- Inpatient
- Emergency



Transform your approach to behavioral health access

Visit **iristelehealth.com** to learn more or email us at **info@iristelehealth.com**



Creating better outcomes through human-centred design

Upgrade safety in your ensuite rooms with our retrofittable SHOWER Door System. The high-strength doorset offers a long-lasting and low-maintenance solution to support patient well-being within the most challenging environments. Visit our website to learn more or request a demo.



New York State OMH
Approved



Retrofittable or
complete with
new frame



Third-party tested
strength & ligature-
resistance



Therapeutic by
design to support
wellbeing



Suitable for low,
medium, and
high secure



Easy to clean for
simplified infection
prevention & control



SHOWER Flex™
Ensuite door system



Find out more or request
a demo via our website



A Partnership Approach To Learning

- *Providing Academic Support to Student-aged Patients admitted to:*
 - Behavioral Health Settings
 - Substance Use Facilities
 - Eating Disorder Programs

350+
diverse programs

34
*states and
counting*

50,000+
*students taught
each year*

Visit our website to learn more! learnwellservices.com

LearnWell 



ilearn wellness group

*Providing a variety of outpatient levels of care to
adolescents in Massachusetts*

- *Partial Hospitalization Program*
- *Intensive Outpatient Program*
- *Adolescent Psychotherapy*

Visit our website to learn more! ilearnwellness.com



Behavioral health care has evolved. Has your facility?

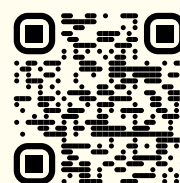


Across the US, behavioral health facilities are using LIO to deliver **safer, smarter inpatient care.**

LIO brings **digital rounding, ambient monitoring** and **compliance reporting** together in one platform – empowering teams to make data-driven decisions that reduce risk, enhance efficiency and strengthen adherence to regulatory standards.

- ✓ Fully contactless design – no wearables
- ✓ FDA-cleared software
- ✓ Backed by peer-reviewed research

Let's talk



or find us
at NABH

LIO closes the gaps in care that put safety and service integrity at risk.

www.liohealth.com



A national leader in psychiatric care, research and innovation.

Advancing psychiatry starts with evidence-based treatment and research that lead innovation and set the standard in mental health care.



McLean.org

We streamline clinical supervision for your mental health organization with our quality, vetted supervisors.



If you'd like to learn more, come stop by our booth or reach out to **Paul Tedesco, Director of Growth**, at paul@motivohealth.com



Healing Starts with Hospitality.

Hospitality is a powerful part of behavioral health and substance use disorder recovery. At NEXDINE, we partner with you to deliver customized Dining and EVS programs designed to promote wellness, dignity, and healing.

Our Nutrition, Wellness, and Culinary experts craft fresh, high-quality menus that support recovery while also helping you attract and retain top talent. Complementing the dining experience, our patient-facing XENDELLA EVS services create clean, welcoming, and respectful environments that support healing throughout every stage of treatment.

Contact us at info@nexdine.com or visit us online at www.nexdine.com to learn how together, we can elevate your programs.



#1 ROUNDING

and so much more...



*No Cameras or Staff Needed
In Rooms and Bathrooms*

Patient-to-patient activity
Assaults
Wrong room
Out of room (night)

Getting out of bed (high fall risk)
Falls detection
Bathroom frequency
Harmful behaviors



ObservSMART.com



Odd Ball Industries

*Safe environments promote
peace of mind for patients
and staff.*



**Paper Towel
Dispenser**



**Soap/Sanitizer
Dispenser**



**Shower Head
and Tub Filler**



**Shower Valves -
Mixing and Diverter**



**Grab Bars - Horizontal
and Vertical**



**Twist Connect
Hand Shower**



**Clocks - Digital
and Analog**



**Curtain Rails -
Shower & Window**



**Clothes Hanger
System**

*Ligature-Resistant and Durable
For Behavioral Health*

More Products & Info:

www.oddballindustries.com

631-754-0400

ckopp@oddballindustries.com

Our European Partners:

healsafe
INTERIOR

www.healsafeinterior.com

anti-ligature
shop ltd.

supplying products to create a safer environment

www.anti-ligature-shop.co.uk

CROSS COUNTRY HEALTHCARE

Cross Country delivers flexible, high-impact workforce and staffing solutions built for today's healthcare organizations. We partner with hospitals, health systems, and behavioral healthcare providers to solve complex talent challenges across the continuum of care. Our comprehensive offerings include per diem staffing, local contract assignments, temp-to-perm solutions, permanent placement, executive search, interim leadership, and recruitment process outsourcing (RPO). With deep healthcare expertise and a consultative approach, Cross Country helps organizations maintain continuity of care, control labor costs, and build resilient teams, whether addressing immediate staffing gaps or long-term leadership and workforce strategy needs. To learn more, email us at Search@CrossCountry.com.

HEALTH CARE SYSTEMS, INC.

What if your organization could manage the entire behavioral health patient journey while capturing more revenue, reducing risk, and expanding capacity all without adding staff?

Purpose-built from the ground up as an integrated EHR for behavioral health and the leading choice for most providers today, HCS supports care from the first call through discharge and follow-up. HCS delivers measurable ROI, improved outcomes, and partnership that extends beyond go-live. It is where performance-focused care meets patient-centered insight.

Open a dialogue with HCS to discover how an integrated behavioral health platform can drive your next phase of growth. sales@hcsinc.net | 334.279.9711 | www.hcsinc.net

INOVALON

Inovalon is a leading provider of cloud-based SaaS solutions empowering data-driven healthcare. The Inovalon ONE® Platform brings together national-scale connectivity, real-time primary source data access, and advanced analytics to enable improved clinical outcomes and economics across the healthcare ecosystem. For more information, visit www.inovalon.com.

IRIS TELEHEALTH

Iris Telehealth is a leading provider of virtual behavioral health services for health systems, IDNs, hospitals, and community health centers across the United States. Our quality-focused behavioral health care models seamlessly integrate into your health system to drive expanded access across the continuum, scalable quality measure improvements, and a financially sustainable service line. This support will enable your health system to deliver the behavioral health care your patients and providers deserve while providing comprehensive solutions for all patient ages, acuity levels, and diagnoses. Visit www.iristelehealth.com to learn more or call 888-285-2269.

JOHNSON & JOHNSON

At Johnson & Johnson, we believe health is everything. Our strength in healthcare innovation empowers us to build a world where complex diseases are prevented, treated, and cured, where treatments are smarter and less invasive, and solutions are personal. Through our expertise in Innovative Medicine and MedTech, we are uniquely positioned to innovate across the full spectrum of healthcare solutions today to deliver the breakthroughs of tomorrow, and profoundly impact health for humanity. Learn more at <https://www.jnj.com/> or at www.janssen.com/johnson-johnson-innovative-medicine Follow us at @JanssenUS and @JNJInnovMed

KINGSWAY GROUP

As your partner in patient safety, we specialize in ligature-resistant products and technology solutions designed to improve patient safety, wellbeing and recovery journeys in behavioral health environments. Our solutions have been the preferred choice in over 10,000 risk-reducing projects worldwide, selected for their robust yet non-institutional design and proven performance within the most challenging environments, including behavioral healthcare and correctional facilities. From ligature-resistant door systems and monitoring technology to washroom accessories and more, we continuously innovate to help you reduce risk within all areas of your specialist environments. Phone Number: 800-783-7980, Email: sales@kingswaygroupusa.com, Website: www.kingswaygroupglobal.com.

COMPASSIONATE CARE

Instilling hope.
Helping heal.
Changing lives.



INPATIENT

Ages 18+

General psychiatry
Detox
Co-occurring behavioral health/dual diagnosis
First Responder Treatment Services

INTENSIVE OUTPATIENT/ PARTIAL HOSPITAL

Ages 10+

Substance use disorder
Co-occurring disorders
Trauma
Depression
Anxiety
Eating disorders
Specialty programs for women, men, young adults, tweens, and adolescents

EATING DISORDERS

Ages 8+

Inpatient treatment in a medical hospital for all genders



Penn Medicine
Princeton House Behavioral Health

New Jersey
888.437.1610
pennmedicine.org/princetonhouse

For Hospitals

Who We Are

PsychPlus is a physician-led, data-driven, technology-enabled mental health service line purpose built for hospitals. As a behavioral health organization, PsychPlus has improved clinical outcomes by leveraging technology to create a seamless continuum of care.

Model

- ✓ Physician Led
- ✓ In-Person Care 7 Days a Week
- ✓ Virtual Support After Hours
- ✓ Minimal Stipend from the Hospital
- ✓ We Bill & Collect for Professional Services
- ✓ All 50 States
- ✓ Start Within 30 Days

Emergency Room & Consults

- ✓ Increased Through Put
- ✓ Reduced BH LOS in the ER
- ✓ Monitor Sitter Hour
- ✓ 60 Min Response Time
- ✓ Improved Patient Outcomes
- ✓ Detox and Substance Use Treatment

Inpatient Psych

- ✓ Clinically Indicated LOS
- ✓ Reduced Denied Days
- ✓ Monitor Intake Conversion
- ✓ Patient Navigators
- ✓ Intake & Step Down Conversion
- ✓ Monitor Medical Send Outs
- ✓ Streamlined Treatment Team

Technology

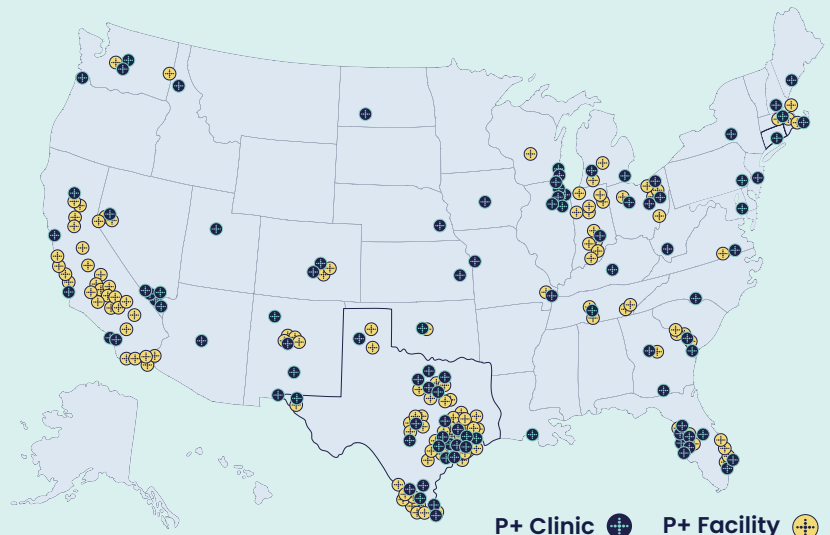
- ✓ Integrated Technology
- ✓ AI Risk Stratification
- ✓ Improved Post Discharge Follow Up
- ✓ Documentation Efficiency
- ✓ Developed in the US & UK
- ✓ Published research in Nature Medicine

PsychPlus National Coverage

1000+
Provider

200+
Facilities &
Clinics

Operating in All
50 States



RELIAS

One Workforce. Many Demands.

Helping behavioral health leaders manage workforce demands with clarity and ease.

EXPERT
EDUCATION

CONNECTED
PLATFORM

TRUSTED
COMPLIANCE

PERFORMANCE
INTELLIGENCE

RELIAS AT OUR CORE

The Relias platform brings healthcare workforce training content, compliance tools, and performance intelligence into one place. By connecting these solutions, Relias helps behavioral health organizations across the country reduce risk and improve clinical outcomes.

THE PROOF

Real customer success

- \$20 million annual savings in nurse turnover cost avoidance
- \$94k annual savings with streamlined learning
- 83-95% annual compliance rates
- 25% retention increase
- 93rd percentile patient satisfaction score

Trusted by **12,000+** healthcare organizations
Learn more at **Relias.com**

LEARNWELL

LearnWell is a leading provider of academic services for behavioral healthcare facilities across the country. The company distinguishes itself through its affiliation with four other entities, each of which plays a key role in advancing the mental health of patients. iLearn wellness group an adolescent outpatient treatment program (PHP/IOP/psychotherapy) is dedicated to promoting wellness student-aged patients, Comprehensive Counseling and Colony Care provides affordable, accessible, and quality psychotherapy services to individuals and families. Metta Psychiatry specializes in psychiatric evaluations, and medication management. By working together, LearnWell offers a network of support to individuals at all stages of their mental health journeys, helping to ensure successful recovery and a brighter future. Contact info@learnwelleducation.com, to learn more!

LIO

LIO is the all-in-one platform for inpatient mental health, combining digital rounding, ambient monitoring and compliance reporting in a single, purpose-built solution. With its contactless design and FDA-cleared software, LIO supports frontline teams and hospital leaders to make data-driven decisions – improving safety and efficiency while strengthening adherence to regulatory standards. Trusted by hundreds of facilities in the US and UK, and backed by dozens of peer-reviewed studies, LIO fits seamlessly into the way hospitals work today while paving the way for tomorrow's advancements. For more information, visit www.liohealth.com.

MGB/MCLEAN HOSPITAL

McLean Hospital—a top ranked freestanding psychiatric hospital by U.S. News & World Report—is a leader in psychiatric treatment, research, education, and advocacy. As an affiliate of Harvard Medical School, our compassionate clinicians provide world-class diagnostic and treatment services for adolescents and adults facing depression, borderline personality disorder, OCD, trauma, and substance use disorders. To learn more or make a referral, please visit mclean.org/refer.

MOTIVO

Motivo is a leading provider of clinical supervision, focused on supporting therapists throughout their licensure journey. While therapists once had to complete their supervised hours in person, the growing trend of digital health has made virtual supervision accessible in many states. Our platform connects pre-licensed therapists with vetted clinical supervisors across all 50 states, helping employers reduce vacancies, improve retention, and grow their therapist pipeline through high-quality clinical supervision. If you'd like to learn more about how Motivo can be a workforce solution for your organization, please contact Paul Tedesco (Director of Growth) at paul@motivohealth.com.

ROAR

YOUR SAFETY, OUR MISSION



**ROAR gives staff a simple,
discreet way to call for help.**

40%

decrease in
violent
incidents

50%

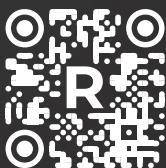
reduction in
workers' comp
claims

93%

of incidents
responded to in
under 2 min

Trusted. Reliable. Proven ROI in year 1. Guaranteed.

Loved by staff. Embraced by IT. Approved by Finance.



Request a Demo @ roarforgood.com

(833) 275-7627 | sales@roarforgood.com



Trusted by Behavioral Health Facilities Nationwide

Industry-leading ligature-resistant
solutions recognized by the New York
State Office of Mental Health.



*To learn more about TownSteel's
ligature-resistant solutions, scan
this QR code.*



MRXA-R



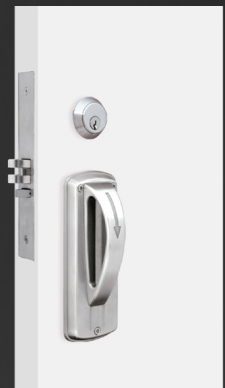
XMRXA



CRX-A



MRX-L



MRX-A

TownSteel, Inc.

17901 Railroad Street, City of Industry, CA 91748
Toll Free: (877) 858-0888

sales@townsteel.com
Tel. (626) 965-8917

www.townsteel.com
Fax (626) 965-8919

NEXDINE HOSPITALITY

Hospitality Experience is critical to Behavioral Health and Substance Abuse Recovery. NEXDINE collaborates to develop custom hospital Dining and EVS programs designed to promote health and wellness for patients, fostering a nurturing and supportive environment required to thrive.

Nutrition and Culinary Experts create and deliver quality, fresh food cuisine maximizing healing and comfort for patients pursuing recovery goals. Patient-facing EVS services maintain welcoming environments ensuring patient dignity and respect throughout their treatment.

Are your programs positioned competitively to increase referrals, eliminate barriers to clinical program completion, enhance resident and employee satisfaction while maximizing operational efficiency?

Contact Us: NEXDINE HOSPITALITY, 905B S. Main Street, Mansfield, MA 02048, (978)674-8464, www.nexdine.com.

OBSERVSMART

ObservSMART is a comprehensive safety platform. The advanced technologies were designed for behavioral health, recovery, residential, EDs, and acute care settings. Over 450 organizations use ObservSMART to promote, validate, and document compliance while reducing the risks and costs related to adverse events. We improve quality of care by advancing accountability, efficiency, staff interaction, and consistent communication. Event-driven alerting and proactive alerting protect patients with the highest standards in safety.

Our Suite of Solutions Include:

- ObservSMART
- Proximity-required observations
- 1:1 observation assurance
- Environment of care compliance
- Nurse rounds
- Documentation of vitals and assessments
- Protocols for Falls and restraints

SMARTsense: (In room and bathrooms) Prevent harm, assaults, out of room (night), wrong room, falls.

ObservSMART360: Patient location, prevent elopement, staff duress

<https://www.observsmart.com/learn-more/>

ODD BALL INDUSTRIES

Odd Ball Industries specializes in design and manufacture of ligature-resistant bathroom accessories and plumbing fixtures for behavioral health facilities. We also partner with HealSafe Interior and the Anti-Ligature Shop to bring a wide selection of best behavioral health products in Europe to the US. Take advantage of our more than 40 years of expertise in the field to create a safe environment, bringing peace of mind to patients and staff. For inquiries, consultations, or product demonstrations, contact us at (631) 754-0400 or e-mail ckopp@oddballindustries.com. Visit www.oddballindustries.com, www.healsafeinterior.com, and www.anti-ligature-shop.co.uk for product information.

PSYCHPLUS

PsychPlus delivers a physician-led, data-driven, technology-enabled mental health service line purpose-built for hospitals. We provide in person psychiatric coverage seven days a week with virtual support after hours, with ability to launch in as little as 30 days across all 50 states. Our integrated model spans inpatient psych, detox and substance use treatment, ED consults, and PHP/IOP, supported by patient navigators and a streamlined treatment team. Using integrated technology and AI risk stratification, we help ensure LOS is clinically driven and denied days and p2p are reduced. We monitor intake conversion and sitter hours, improve post discharge follow up, and enhance documentation efficiency—all while we bill and collect for professional services with minimal subsidy from the health system.

PYRCE HEALTHCARE GROUP

Pyrce Healthcare Group (PHG) is a national healthcare consulting firm, founded in 1990, specializing in behavioral health. The firm specializes in strategy, strategic planning, business development, market research, strategic partnerships, integrated delivery systems, and leadership/organizational development. PHG offers significant depth of resources, with direct involvement of experienced senior staff. Clients include hospitals/healthcare systems, health care companies, academic medical centers, human service agencies, physician/allied practices, professional/trade associations, municipalities, and investor groups. Recent examples of engagements include due diligence on a PE funded investment, a community public health needs assessment to direct county public health services, and business development growth planning and implementation for a multi-site behavioral health treatment program with a continuum of care. The firm has assisted over 350 organizations with locations in over 40 states. Excellent references are available. Please contact:

Jan Pyrce, Founder and Managing Partner/Pyrce Healthcare Group / E-mail: jpyrce@pyrcehealthcare.com / Website: www.pyrcehealthcare.com / Phone: (630) 726-3388.

EXHIBITOR AND SPONSOR INFORMATION

CHAIRMAN EXHIBITOR



PRESIDENT EXHIBITOR



EXECUTIVE EXHIBITORS



PLATINUM SPONSORS

Johnson & Johnson



RUTGERS HEALTH

University Behavioral Health Care

GOLD SPONSORS



**Mass General Brigham
McLean**



Odd Ball Industries
Ligature-Resistant Safety Products



PYRCCE HEALTHCARE GROUP

Stay on Track

by helping
your clients
stay on track.



Results Speak Volumes

Clients treated with Trac9 achieved **82% greater symptom improvement** compared to those treated without Trac9. (23.80 vs 13.08 GRS points, $p < 0.001$).

FIND OUT MORE:



Trac9 Informatics is committed to improving the lives and clinical outcomes for those in treatment for mental health and substance use disorders through evidence-based science.

Trac9 Informatics integrates gold-standard clinical assessments and proprietary data analytics to deliver insights and predictive outcomes that improve clinical efficacy.

Find out how we can help you help others.

Call us at (833) 998-7229



trac9.com

RELIAS, LLC

Relias helps reduce cost and risk, improve staff retention, and elevate care quality through a connected workforce enablement platform trusted by over 12,000 healthcare organizations. Our solutions combine award-winning education, trusted compliance tools, and performance intelligence to simplify regulatory demands, ease workforce strain, and improve patient experience. Supporting more than 4.5 million caregivers, Relias connects learning, compliance, performance, quality, and recruiting in one platform, delivering actionable insights and measurable outcomes so teams spend less time on manual work and more time delivering safe, compassionate care. To learn more or request a demo, call (877) 200-0020 or visit relias.com/get-started

ROAR

ROAR offers a lightweight staff safety solution purpose-built for healthcare to deliver peace of mind without adding complexity. Founded by a former at-risk worker, our system operates entirely independent of Wi-Fi or IT infrastructure, ensuring faster implementation, near-zero maintenance, and easy adoption. Receive real-time alerts and precise location data throughout your facility, even in high-risk areas where other systems fail—like seclusion rooms, stairwells, and parking areas. Trusted by leading behavioral health organizations nationwide, ROAR helps teams respond faster, reduce incidents against frontline staff, and demonstrate measurable ROI through reduced claims and improved retention. Ask about our money-back guarantee. Learn more at roarforgood.com.

RUTGERS HEALTH UNIVERSITY BEHAVIORAL HEALTH CARE

Rutgers University Behavioral Health Care (UBHC) provides a full continuum of programs to treat behavioral health and addiction disorders with individuals and families across the state and across the lifespan. Services include acute care, crisis, mobile teams, residential, outpatient, school-based programs, integrated physical and behavioral health care and 24/7/365 national peer help lines. UBHC is dedicated to advancing the science through programmatic research and educating the next generation of health care professionals and is a leader in correctional health care providing comprehensive physical, behavioral and dental treatment services to the New Jersey State prison population and the juvenile justice system. 671 Hoes Lane West, Piscataway, New Jersey, 08854. To make an appointment, call (800) 969-5300. Visit us at ubhc.rutgers.edu

TOWNSTEEL, INC.

TownSteel has manufactured high-quality architectural hardware for over 20 years, with a strong focus on ligature-resistant solutions for behavioral healthcare environments. Our industry-leading ligature-resistant locks are engineered to reduce self-harm risk while delivering durability, accessibility, and long-term performance in high-demand settings. TownSteel's behavioral health products are recognized by the New York State Office of Mental Health (NYSOMH), demonstrating a testament to their safety, reliability, and real-world effectiveness. Backed by decades of engineering expertise and continuous innovation, TownSteel helps facilities nationwide create safer spaces. To learn more, visit townsteel.com or email sales@townsteel.com.

TRAC9 INFORMATICS

Trac9 is a clinical outcomes improvement platform transforming behavioral health and addiction treatment through real-time predictive analytics, personalized progress monitoring, and data-driven clinical guidance. By integrating weekly standardized assessments measuring pathology and resilience factors, Trac9 empowers clinicians to intervene proactively, improving treatment completion and long-term recovery. Its Therapeutic Co-pilot™ delivers real-time alerts, clinical insights, and targeted treatment suggestions, acting as an intelligent partner that identifies emerging risks and optimizes care. Trusted across residential, outpatient, and private practice settings, Trac9 enables providers to elevate Total Clinical Quality™, benchmark performance, and achieve measurable outcomes that matter to patients, providers, and payers nationwide. contact@trac9.com, 888.792.7106.

VALANT MEDICAL SOLUTIONS

Valant equips behavioral health providers with the specialized EHR tools they need to provide quality care, reduce administrative burden, and put growth into practice. From outpatient services to IOP/PHP Programs, Valant's integrated platform streamlines everything from scheduling, RCM and AI-generated documentation for multi-specialty templates to billing and outcomes tracking—helping thousands of providers work smarter, care better, and grow faster. To learn more, please visit www.valant.io.



Built for IOP & PHP Care

Valant is the behavioral health EHR designed for outpatient, IOP, and PHP programs—helping practices streamline operations while supporting high-quality care.



Purpose-built workflows for IOP & PHP programs



Integrated scheduling, documentation, and revenue cycle management



Designed to reduce administrative burden without compromising care



Put Growth Into Practice
Valant.io



Incidents Happen Fast. Visibility Makes the Difference.

Real-time location insights designed for behavioral health environments.

- ▶ Staff Rounding (Q Checks)
- ▶ Staff Duress & Assistance Alerting
- ▶ Resident Bed-Exit Alerting
- ▶ Resident Location & Elopement Monitoring
- ▶ Asset Tracking & Inventory Management



Ready to learn more?

Schedule a demo with our team.

www.versabadge.com



"WellSky Ambient Listening is proving to be a meaningful time saver for our clinicians"

— Erik Nyberg, Executive Vice President of Technology, KVC Health Systems

Less typing. More time for patient care.

Introducing **WellSky Ambient Listening** enabled by Suki for the WellSky Specialty Care solution

Trusted by some of the largest behavioral health providers in the country, the WellSky Specialty Care EHR now offers an AI-powered ambient listening tool to reduce the documentation burden on clinicians and help them focus more on what truly matters — patient care.

How it works

- Captures conversations in real time
- Generates structured notes that clinicians review and approve
- Integrates directly into the WellSky Specialty Care EHR

Users have reported

41%

Reduction in time per note

37%

Less after-hours work



Improved clinician satisfaction and patient engagement

Experience a smarter way to document care with WellSky Ambient Listening enabled by Suki. **Scan the QR code to learn more.**



BestCare®

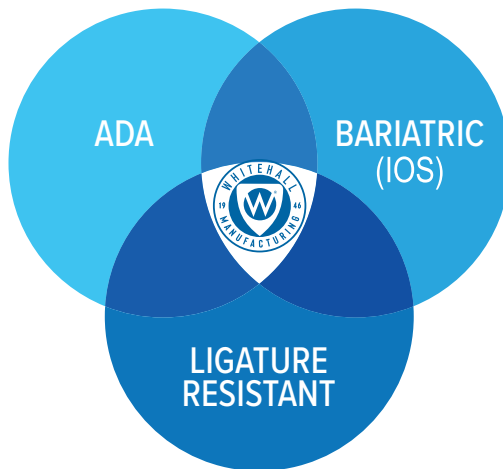
By Whitehall Manufacturing®

NORMALIZE DESIGN

Optimize patient safety, security and comfort with Whitehall's ligature-resistant designs.

Complete bathroom designs for both retrofitting
and new construction

Most BestCare products are in stock



- Sinks
- Faucets
- Toilets
- Showers
- Shower Bases
- Drains
- Grab Bars
- Mirrors
- Shelves
- Bathroom Accessories

- Manufactured in North America to serve the healthcare industry since 1946

Visit www.whitehallmfg.com



Visit our table
to interact with
our products



Behavioral health fixtures manufactured by Willoughby Industries are built with ligature-resistant and vandal-resistant features to meet the ever demanding needs of behavioral health facilities.

Since opening in 1947, the mission of Willoughby Industries has been to manufacture the finest engineered plumbing products and accessories.

Having started in stainless steel sheet metal manufacturing, Willoughby—a third-generation, family-owned business—has expanded its expertise over the decades. The company's drive; however, has never wavered. Put simply, be THE high-quality manufacturer of commercial and institutional plumbing products, and provide outstanding customer service.

Willoughby Industries is a true U.S. manufacturer, building all products in Indianapolis, Indiana before shipping them across the world!



SINKS &
LAVATORIES



FAUCETS &
VALVES



SHOWERS &
SHOWER BASES



FLOOR
DRAINS



TOILETS &
URINALS



WATER BOTTLE
FILLERS



DRINKING
FOUNTAINS



DURABLE
ACCESSORIES

Scan me



WILLOUGHBY
COUNT ON US.

VERSABADGE

VersaBadge supports behavioral health providers in delivering safe, consistent, and accountable care. Our real-time location platform enhances staff and patient safety, supports regulatory compliance, and provides actionable insight into day-to-day operations. From verifying rounds and face checks, to enabling staff to discreetly call for help, to tracking resident movement and alerting to potential elopements, VersaBadge helps teams reduce risk and improve consistency of care. Purpose-built for behavioral health and trusted by more than 250 organizations nationwide, VersaBadge brings meaningful support to care teams across a wide range of environments.

Website: www.VersaBadge.com, Contact: Elizabeth Kane, ekane@versabadge.com.

WELLSKY

WellSky is a technology company leading the movement for connected, smarter care. As a trusted software and services partner for behavioral health organizations across the nation, WellSky powers better quality and safety of care while helping to increase efficiencies and financial performance. Our easy-to-use EHR solution helps promote a culture of safety and compliance with features built specifically for inpatient and outpatient psychiatric facilities. Through predictive insights that only WellSky solutions can offer, WellSky helps behavioral health organizations provide the best patient experience, maximize operational efficiencies, and support innovative growth. Learn more at wellsky.com.

WHITEHALL MFG

Whitehall Manufacturing has been providing service to the healthcare industry since 1946. We are a North American manufacturer of BestCare® ligature-resistant plumbing fixtures and accessories. BestCare products include [basins](#), [drains](#), [drinking fountains and bottle fillers](#), [fire extinguisher cabinets](#), [faucets](#), [showers](#), [shower bases](#), [toilets](#), [urinals](#) and [restroom accessories](#) such as grab bars, shelves, mirrors, and hooks. Our in-stock, ready-to-ship products have a universal design that includes ADA and bariatric-friendly options. BestCare can outfit an entire bathroom and we have products that work with water management. Check out [BestCare Suites packages](#) for the complete restroom package!

Contact Us at (800) 782-7706 or (626) 968-6681

WILLOUGHBY INDUSTRIES

Willoughby Industries designs and manufactures ligature-resistant plumbing solutions for behavioral healthcare environments where safety, durability, and dignity are critical. Our fixtures are engineered for seamless integration into the built environment, supporting patient well-being while withstanding the demands of high-use, high-risk facilities. Ligature-resistant designs, stainless steel and solid surface materials, and purpose-driven details support infection control, reliability, and long-term performance. Working closely with architects, engineers, and facility teams, we deliver dependable, easy-to-maintain solutions that help create secure, humane spaces for patients and staff.

For consultations or product demonstrations, contact our Director of Healthcare Sales, James Waldrop, directly at jwaldrop@willoughby-ind.com or 463-314-1042.



*Actor Portrayal

Inspired by patients, we take health personally

Breakthrough treatments that will shape the future of health care will only have impact if people can get them. We advocate for patients every step of the way, expanding access to our medicines and developing tools and programs so patients can receive optimal care.

Learn more at [jnj.com](https://www.jnj.com)

Johnson & Johnson

© Johnson & Johnson Health Care Systems Inc. 2024 04/24 cp-444097v1

NABH 2026 Annual Meeting



65% fewer patients used opioids after three years of treatment.

Statistics don't lie and neither does treatment.
Treatment simply works.

New Season Treatment Center has provided affordable, quality outpatient opioid addiction treatment for 40 years with a vision to enhance community wellness with innovative, evidence-based treatments. Serving over 33,000 patients at more than 90 treatment centers across 20 states, we raise awareness, promote prevention, and offer resources to recognize addiction as a disease.

Treatment Services Include:

Medication-Assisted Treatment (MAT)

Individual, Group and Family Counseling

Intensive Outpatient Program (IOP)

Mobile Medication Units

Telehealth Opportunities

Primary Care Services

Fentanyl Special Care Program

Medically Supervised Withdrawal

Medical Exams

Community Referrals

Accepting 24/7 Referrals

877.284.7074 

NewSeason@cmgip.com 

www.NewSeason.com 



Statistic taken from New Season
Outcomes Survey, 2025

Our mission is to triumph over opioid addiction by integrating treatment, counseling and compassionate patient care that saves lives.

Behavioral Health & Addiction Services at University Behavioral Health Care

The Right Care, at the Right Time, in the Right Location



Behavioral Health
& Addiction Services



Programmatic
Research



Professional
Training & Education

Rutgers Health University Behavioral Health Care (UBHC) advances behavioral health and addiction treatment through integrated clinical care, programmatic research, and educating the next generation of health care professionals. Serving individuals and families across New Jersey and the lifespan, UBHC provides comprehensive services including acute and crisis care, mobile teams, residential and outpatient programs, school-based services, integrated physical and behavioral health care, and 24/7/365 national peer support helplines.



RUTGERS HEALTH

University Behavioral Health Care

(800) 969 - 5300

ubhc.rutgers.edu

email: accesscenter@ubhc.rutgers.edu

