



## TIPS FOR EXHIBITORS & SPONSORS To Get MAXIMUM Value

Thank you for serving as an Exhibitor or Sponsor at the 2026 NABH Annual Meeting! We're grateful for your support.

***NABH will host a luncheon especially for exhibitors and the NABH Board of Trustees. We hope you will take advantage of this opportunity to meet with our board members before the meeting kicks off.***

We also hope you make the most of all the Annual Meeting's General Sessions and breaks, as well as Monday evening's Welcome Reception, Tuesday's Luncheon and Board Chair's Reception, and Wednesday's Policy Breakfast. Exhibitors & Sponsors can schedule one-on-one meetings with specific attendees throughout the meeting.

### MONDAY, MARCH 2, 2026

8:30 a.m.

Registration desk opens

9 a.m. – 11 a.m.

Set up of tabletop displays

11:30 a.m. – 12:30 p.m.

Luncheon with NABH Board of Trustees  
& Exhibitors

12:30 p.m. – 2:15 p.m.

Set up of tabletop displays

2:15 p.m. – 2:45 p.m.

Gourmet Dessert Welcome

2:45 p.m. – 4:30 p.m.

Opening Sessions

4:30 p.m. – 5 p.m.

Visit with Exhibitors

6:30 p.m. – 7:30 p.m.

Welcome Reception

(An excellent time for networking)

### TUESDAY, MARCH 3, 2026

8 a.m.

Registration desk opens

9:30 a.m. – 10 a.m.

Coffee with Exhibitors

(An excellent time to meet all registrants)

10 a.m. – 11 a.m.

General Session

11:15 a.m. – 12:30 p.m.

Two Concurrent Breakout Sessions

12:45 p.m. – 1:45 p.m.

Annual Meeting Luncheon

1:45 p.m. – 2:15 p.m.

Visit with Exhibitors

2:15 p.m. – 3:15 p.m.

General Session

3:30 a.m. – 4:45 p.m.

Two Concurrent Breakout Sessions

5:30 p.m. – 7 p.m.

Board Chair's Reception – Don't miss *the networking event* for members, exhibitors, sponsors, speakers, and other colleagues.

7 p.m. – 8 p.m.

*Optional: Exhibitor take-down*

**WEDNESDAY, MARCH 4, 2026**

7:30 a.m.

Registration desk opens

8 a.m. – 10 a.m.

Policy Breakfast

10 a.m.

Annual Meeting Formal Program Ends

10 a.m.

Take-down of tabletop displays. Please note all large displays need to be removed from the ballroom by 11 a.m.

**1. Join meeting participants as they listen to guest speakers.** We encourage you to be seated during all meeting presentations. As a professional courtesy to our speakers, please conduct any conversations outside the ballroom during their presentations. Learn the perspectives of top policymakers to help you better understand the challenges facing your customers – and how you can position your organization to offer solutions.

**2. Turn informal contacts into business opportunities.** The meeting attendees are decisionmakers (and purchasers) for their behavioral healthcare systems and facilities. As you attend meal functions, sit in on sessions, or make casual connections, ask those you meet about their top concerns. It's a great way to find reasons for personal follow-up later.

**3. We're here to make your experience a success.** If we can help you connect with our members, receive assistance from the hotel staff, or simply answer a question, please stop by the registration desk. We appreciate your joining us as an Exhibitor or Sponsor, so if you need any assistance, tell our staff immediately.

**4. Stay in front of the contacts you make at the NABH Annual Meeting.** The NABH staff can assist you throughout the year so you can take advantage of additional opportunities to reach out to the NABH membership. To access the NABH online membership directory, click [here](#).

**5. Call or e-mail if you have questions before the meeting:**

- **Maria Merlie:** 202-393-6700 (ext. 104); [maria@nabh.org](mailto:maria@nabh.org)

**6. Be aware of the NABH EXHIBITOR/SPONSOR LIAISON during the meeting:**

*(For help with set-up and take-down of your display, and for general assistance.)*

- **Maria Merlie**, Chief Operating Officer: (Cell: 202-380-8776)

**7. Federal Express and UPS picks up at The Ritz-Carlton Washington D.C.** Please bring your own shipping labels. If you are shipping via Federal Express or UPS after the meeting, have your *shipment ready with the appropriate labels and the hotel will handle the pickup*. If you are shipping via any other carrier, you are responsible for arranging the pickup with that carrier and providing/placing the appropriate labels on your packages.

### **WE'RE HERE TO HELP!**

Thank you for participating as an exhibitor/sponsor at the 2026 NABH Annual Meeting!

We look forward to working with you throughout this event. We want you to have a highly successful experience. As you network with the leaders in our membership, please don't hesitate to contact anyone on our staff for assistance.

### **OTHER NABH STAFF:**

- **Mark Covall**, Interim President and CEO
- **Meghan Barrett**, Operations Coordinator
- **Andy Dodson**, Vice President of Government Relations
- **Dan Schwartz**, Vice President of Public Policy
- **Sarah Steverman, Ph.D., M.S.W.**, Vice President of Regulatory Affairs, Quality, and Compliance
- **Emily Wilkins**, Director of Government Relations
- **Jessica Zigmond**, Vice President of Communications