



**2026 NABH BOARD  
OF TRUSTEES**

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**Nick Stavros**

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Services

**Patricia A. Toole, M.A.S.**

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**Brian Walton**

Executive Vice President,  
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NABH 2026 Annual Meeting

# IMAGINE. INNOVATE. TRANSFORM.

Future-Forward Leadership  
in Behavioral Healthcare

March 2 – 4, 2026

The Ritz-Carlton Washington, DC

## 2026 Exhibitor and Sponsor Guide Advertising Opportunities

NABH will distribute the 2026 edition of the NABH *Exhibitor and Sponsor Guide* to all registrants at the 2026 NABH Annual Meeting from March 2 – 4, 2026 at The Ritz-Carlton Washington, DC. After the meeting, NABH will mail it to members and post to the NABH website: [www.NABH.org](http://www.NABH.org). Be sure you are included in it!

## CLOSING DATE

**January 30, 2026:** The advertiser or its agency may not cancel or make changes to orders after January 30, 2026.

## AD OPTIONS

See page two of this document.

## REQUIREMENTS

- Ads must be submitted as high-resolution (300 dpi), flattened CMYK (not RGB) files in PDF, TIF, EPS or JPG formats.
- Please name all files this way: company name, year, file format (Example: ZYZ Hospital.2026.jpg)
- Ads are subject to the NABH's president and CEO's approval.
- E-mail file to Maria Merlie at [maria@nabh.org](mailto:maria@nabh.org).

## CHANGES

Requests to NABH's design team (including design, editing, and/or file-repair work) will be billed to the advertiser. Submitted ads that do not conform to the mechanical requirements may be subject to additional charges for adjustments and/ or corrections.

## FOR MORE INFORMATION

Call Maria Merlie at 202-393-6700, ext. 104, or e-mail [maria@nabh.org](mailto:maria@nabh.org).

## 2026 Exhibitor and Sponsor Guide Advertising Opportunities

Please click on the hyperlinked URL to fill out your application and select your Ad level. Thank you.

[members.nabh.org/r/events/advertising/add.aspx?event\\_id=36](https://members.nabh.org/r/events/advertising/add.aspx?event_id=36)

AD SIZE		LIST PRICE	NABH MEMBER PRICE
Back Cover (full page, color)	With bleed: 8.75" x 11.25"	\$4,565	\$3,424
Inside Back Cover (full page, color)	With bleed: 8.75" x 11.25"	\$3,988	\$2,991
Inside Front Cover (full page, color)	No bleed: 7.25" x 10"	\$3,988	\$2,991
Opposite Inside Front Cover (full page, color)	With bleed: 8.75" x 11.25"	\$3,410	\$2,558
Opposite Inside Back Cover (full page, color)	No bleed: 7.25" x 10"	\$3,410	\$2,558
Full Page Inside (black & white)	With bleed: 8.75" x 11.25"	\$1,733	\$1,299
Full Page Inside (color)	No bleed: 7.25" x 10"	\$2,833	\$2,399
Half Page Inside (horizontal, b&w)	7" x 4.875"	\$1,040	\$780
Half Page Inside (horizontal, color)		\$1,590	\$1,330
Half Page Inside (vertical, b&w)	3.5" x 10"	\$1,040	\$780
Half Page Inside (vertical, color)		\$1,590	\$1,330
Quarter Page Inside (b&w)	3.5" x 4.875"	\$605	\$454
Quarter Page Inside (color)		\$880	\$729

**Ad Deadline: Friday, Jan. 30, 2026**