

**2026 NABH BOARD  
OF TRUSTEES**

**BOARD CHAIR**  
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Chief Strategy Officer, Acadia Healthcare, Inc.

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President and CEO Rutgers University Behavioral Health Care; Senior Vice President, Behavioral Health and Addictions Service Line RWJBarnabas Health

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**AT LARGE SEATS**

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Division Vice President Behavioral Services, CHI Health Behavioral Services

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President and CEO, US Healthvest

**Drew Martin**  
Vice President of Behavioral Health, Community Health Systems

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Vice President Vanderbilt Behavioral Health

**Cindy Meyer, M.S.S.W.**  
President and CEO, Rogers Behavioral Health

**Ryan Pardo**  
Chief Legal Officer, LifeStance Health, Inc.

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Senior Vice President/ Chief Medical Officer and Chief Medical Information Officer, Sheppard Pratt

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Interim President Behavioral Health Services, HCA, Inc.

**Joe Pritchard**  
Chief Executive Officer, Pinnacle Treatment Centers, Inc.

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President and Psychiatrist in Chief, McLean Hospital

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Chief Executive Officer, Newport Healthcare

**Gina Sharp, M.B.A., FACHE**  
President, Linden Oaks Hospital Endeavor Health

**Nick Stavros**  
Chief Executive Officer, Community Medical Services

**Patricia A. Toole, M.A.S.**  
Chief Executive Officer, Summit Oaks Hospital

**Brian Walton**  
Executive Vice President, Operations, Summit BHC

NABH 2026 Annual Meeting

# IMAGINE. INNOVATE. TRANSFORM.

Future-Forward Leadership  
in Behavioral Healthcare

March 2 – 4, 2026  
The Ritz-Carlton Washington, DC

## 2026 *Exhibitor and Sponsor Guide* Advertising Opportunities

NABH will distribute the 2026 edition of the *NABH Exhibitor and Sponsor Guide* to all registrants at the 2026 NABH Annual Meeting from March 2 – 4, 2026 at The Ritz-Carlton Washington, DC. After the meeting, NABH will mail it to members and post to the NABH website: [www.NABH.org](http://www.NABH.org). Be sure you are included in it!

### CLOSING DATE

**January 30, 2026:** The advertiser or its agency may not cancel or make changes to orders after January 30, 2026.

### AD OPTIONS

See page two of this document.

### REQUIREMENTS

- Ads must be submitted as high-resolution (300 dpi), flattened CMYK (not RGB) files in PDF, TIF, EPS or JPG formats.
- Please name all files this way: company name, year, file format (Example: ZYZ Hospital.2026.jpg)
- Ads are subject to the NABH's president and CEO's approval.
- E-mail file to Maria Merlie at [maria@nabh.org](mailto:maria@nabh.org).

### CHANGES

Requests to NABH's design team (including design, editing, and/or file-repair work) will be billed to the advertiser. Submitted ads that do not conform to the mechanical requirements may be subject to additional charges for adjustments and/or corrections.

### FOR MORE INFORMATION

Call Maria Merlie at 202-393-6700, ext. 104, or e-mail [maria@nabh.org](mailto:maria@nabh.org).

## 2026 Exhibitor and Sponsor Guide Advertising Opportunities

Please click on the hyperlinked URL to fill out your application and select your Ad level. Thank you.

[members.nabh.org/r/events/advertising/add.aspx?event\\_id=36](http://members.nabh.org/r/events/advertising/add.aspx?event_id=36)

AD SIZE		LIST PRICE	NABH MEMBER PRICE
Back Cover (full page, color)	With bleed: 8.75" x 11.25"	\$4,565	\$3,424
Inside Back Cover (full page, color)	With bleed: 8.75" x 11.25"	\$3,988	\$2,991
Inside Front Cover (full page, color)	No bleed: 7.25" x 10"	\$3,988	\$2,991
Opposite Inside Front Cover (full page, color)	With bleed: 8.75" x 11.25" No bleed: 7.25" x 10"	\$3,410	\$2,558
Opposite Inside Back Cover (full page, color)	With bleed: 8.75" x 11.25" No bleed: 7.25" x 10"	\$3,410	\$2,558
Full Page Inside (black & white)	With bleed: 8.75" x 11.25"	\$1,733	\$1,299
Full Page Inside (color)	No bleed: 7.25" x 10"	\$2,833	\$2,399
Half Page Inside (horizontal, b&w)	7" x 4.875"	\$1,040	\$780
Half Page Inside (horizontal, color)		\$1,590	\$1,330
Half Page Inside (vertical, b&w)	3.5" x 10"	\$1,040	\$780
Half Page Inside (vertical, color)		\$1,590	\$1,330
Quarter Page Inside (b&w)	3.5" x 4.875"	\$605	\$454
Quarter Page Inside (color)		\$880	\$729

**Ad Deadline: Friday, Jan. 30, 2026**