

BEHAVIORAL HEALTH IS
EVERYONE'S CONCERN:

CONSTANT CARE,
CHANGING TIMES.

2025
NABH ANNUAL MEETING



TIPS FOR EXHIBITORS & SPONSORS To Get MAXIMUM Value

Thank you for serving as an Exhibitor or Sponsor at the 2025 NABH Annual Meeting! We're grateful for your support.

New for 2025, NABH is hosting a luncheon especially for exhibitors and the NABH Board of Trustees. We hope you will take advantage of this opportunity to meet with our board members before the meeting kicks off.

We also hope you make the most of all the Annual Meeting's sessions (except for the Board of Trustees meeting and Committee meetings) and breaks, as well as Monday evening's Welcome Reception, Tuesday's Luncheon and Board Chair's Reception, and Wednesday's Breakfast. Exhibitors & Sponsors can schedule one-on-one meetings with specific attendees throughout the meeting.

MONDAY, MAY 12, 2025

8:30 a.m.

Registration desk opens

9 a.m. – 11 a.m.

Set up of tabletop displays

11:30 a.m. – 12:30 p.m.

Luncheon with NABH Board of Trustees
& Exhibitors

12:30 p.m. – 2:15 p.m.

Set up of tabletop displays

2:15 p.m. – 2:45 p.m.

Gourmet Dessert Welcome

2:45 p.m. – 4:30 p.m.

Opening Sessions

4:30 p.m. – 5 p.m.

Visit with Exhibitors

6:30 p.m. – 7:30 p.m.

Welcome Reception

(An excellent time for networking)

TUESDAY, MAY 13, 2025

8 a.m.

Registration desk opens

8:30 a.m. – 9 a.m.

Coffee with Exhibitors

(An excellent time to meet all registrants)

9 a.m. – 10:15 a.m.

General Session

10:30 a.m. – 12:30 p.m.

Opportunity to schedule product demonstrations
and networking with meeting participants.

12:30 p.m. – 1:30 p.m.

Annual Meeting Luncheon

1:45 p.m. – 3:45 p.m.

Opportunity to schedule product demonstrations
and networking with meeting participants.

3:45 p.m. – 4 p.m.
Visit with Exhibitors

4 p.m. 5:15 p.m.
General Session

6:30 p.m. – 8 p.m.
Board Chair's Reception – Don't miss *the* networking event for members, exhibitors, sponsors, speakers, and other colleagues.

8 p.m. – 9 p.m.
Optional: Exhibitor take-down

WEDNESDAY, MAY 14, 2025

7:30 a.m.
Registration desk opens

8 a.m. – 9 a.m.
Continental Breakfast

9 a.m.
Annual Meeting Formal Program Ends

9 a.m.
Take-down of tabletop displays. Please note all large displays need to be removed from the ballroom by 11 a.m.

10:30 a.m. – 2:30 p.m.
Hill Day Congressional Office Visits

2. Join meeting participants as they listen to guest speakers. We encourage you to be seated during all meeting presentations. Learn the perspectives of top policymakers to help you better understand the challenges facing your customers – and how you can position your organization to offer solutions.

3. Turn informal contacts into business opportunities. The meeting attendees are decisionmakers (and purchasers) for their behavioral healthcare systems and facilities. As you attend meal functions, sit in on sessions, or make casual connections, ask those you meet about their top concerns. It's a great way to find reasons for personal follow-up later.

4. We're here to make your experience a success. If we can help you connect with our members, receive assistance from the hotel staff, or simply answer a question, please stop by the registration desk. We appreciate your joining us as an Exhibitor or Sponsor, so if you need any assistance, tell our staff immediately.

5. Stay in front of the contacts you make at the NABH Annual Meeting. The NABH staff can assist you throughout the year so you can take advantage of additional opportunities to reach out to the NABH membership. To access the NABH online membership directory, click [here](#).

6. Call or e-mail if you have questions before the meeting:

- **Maria Merlie:** 202-393-6700 (ext. 104); maria@nabh.org

7. Be aware of the NABH EXHIBITOR/SPONSOR LIAISON during the meeting:

(For help with set-up and take-down of your display, and for general assistance.)

- **Maria Merlie**, Chief Operating Officer: **(Cell: 202-380-8776)**

8. Federal Express Air picks up at the Salamander Washington DC. Please bring your *own shipping labels*. The Business Center charges for them. If you are shipping via Federal Express Air after the meeting, have your *shipment ready with the appropriate labels* and *the hotel will handle the pickup*. If you are shipping Federal Express Ground, Freight, or via any other carrier, *you are responsible for arranging the pickup* with that carrier and providing/placing the appropriate labels on your packages.

WE'RE HERE TO HELP!

Thank you for participating as an exhibitor/sponsor at the 2025 NABH Annual Meeting!

We look forward to working with you throughout this event. We want you to have a highly successful experience. As you network with the leaders in our membership, please don't hesitate to contact anyone on our staff for assistance.

OTHER NABH STAFF:

- **Shawn Coughlin**, President and CEO
- **Rochelle Archuleta**, Vice President of Public Policy
- **Meghan Barrett**, Operations Coordinator
- **Andy Dodson**, Vice President of Government Relations
- **Dan Schwartz**, Vice President of Public Policy
- **Emily Wilkins**, Director of Government Relations
- **Jessica Zigmond**, Vice President of Communications