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It's time to **advertise** in the **2018** **Membership Directory** of the **National Association of Psychiatric Health Systems**

Take advantage of the *2018 NAPHS Membership Directory* to target exactly the specialized audience you want to reach.

NAPHS represents behavioral healthcare systems and facilities across the U.S. that are committed to the delivery of responsive, accountable, and clinically effective prevention, treatment, and care for children, adolescents, adults, and older adults with mental and substance use disorders. *They need resources to do that, and they need to know about you.* The decision-makers who see your ad will learn who you are *and* what you can do for them. **Let them know that you understand their needs and can serve them well.**

Advertising in the 2018 NAPHS Membership Directory puts you—again and again—in front of the CEOs, COOs, presidents, chief medical officers, and other administrative staff of all NAPHS-member hospital systems and facilities who receive and use this reference throughout the year.

It's where they go when they want to make referrals (especially to specialized programs), to find partners for joint ventures, and to locate suppliers of essential products and services.

In addition to posting the *NAPHS Membership Directory* to the members-only section of the NAPHS website for easy, year-long availability, we mail it to state hospital associations and National Alliance on Mental Illness state affiliates.

The *NAPHS Membership Directory* includes the names, addresses, phone/fax numbers, websites, and officers (by name) of **each behavioral health system**. The **facilities operated by each system**—specialty hospitals, psychiatric units in general hospitals, and residential treatment centers—are also listed. By state, **a geographical listing** of facilities—including the name of the administrator of each—is included.

Ad deadline: AUGUST 4, 2017

Publication date: Fall 2017

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www.naphs.org

**NATIONAL
ASSOCIATION
OF PSYCHIATRIC
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ADVERTISEMENT ORDER FORM

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NAPHS members look to the service providers included in this NAPHS publication as problem-solvers.

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- Name files as follows: **companyname.MD.year**. (Example: **ZYZ.Hospital.MD.2018.jpg**.)
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- Ads are subject to NAPHS CEO/president's approval.
- The advertiser or its agency may not cancel orders after the **closing date of August 4, 2017**.

Email ad files to maria@naphs.org and email a copy to yaffarubin@me.com.

Ad deadline: AUGUST 4, 2017

Publication date: FALL 2017

Payment is required with application. (NAPHS Federal Tax ID #22-166-1978)

Attached is my check for \$ _____ payable to NAPHS.

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National Association of Psychiatric Health Systems

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