It’s time to advertise in the Membership Directory of the National Association of Psychiatric Health Systems

Take advantage of the 2018 NAPHS Membership Directory to target exactly the specialized audience you want to reach.

NAPHS represents behavioral health systems and facilities across the U.S. that are committed to the delivery of responsive, accountable, and clinically effective prevention, treatment, and care for children, adolescents, adults, and older adults with mental and substance use disorders. They need resources to do that, and they need to know about you. The decision-makers who see your ad will learn who you are and what you can do for them. Let them know that you understand their needs and can serve them well.

Advertising in the 2018 NAPHS Membership Directory puts you—again and again—in front of the CEOs, COOs, presidents, chief medical officers, and other administrative staff of all NAPHS-member hospital systems and facilities who receive and use this reference throughout the year.

It’s where they go when they want to make referrals (especially to specialized programs), to find partners for joint ventures, and to locate suppliers of essential products and services.

In addition to posting the NAPHS Membership Directory to the members-only section of the NAPHS website for easy, year-long availability, we mail it to state hospital associations and National Alliance on Mental Illness state affiliates.

The NAPHS Membership Directory includes the names, addresses, phone/fax numbers, websites, and officers (by name) of each behavioral health system. The facilities operated by each system—specialty hospitals, psychiatric units in general hospitals, and residential treatment centers—are also listed. By state, a geographical listing of facilities—including the name of the administrator of each—is included.

Ad deadline: AUGUST 4, 2017 Publication date: Fall 2017

900 17th Street, NW, Suite 420
Washington, DC  20006-2507
P: 202/393-6700
F: 202/783-6041
www.naphs.org
NAPHS members look to the service providers included in this NAPHS publication as problem-solvers.

Name __________________________ Title __________________________

Organization (organization name listed here will appear in guide to advertisers and table of contents) ________________

Street ______________________________ City/State/Zip ______________________________

Email ___________________________ Phone ( ) _____________ Fax ( ) _____________

All communications will be sent to the above street address/email address.

<table>
<thead>
<tr>
<th>Circle the ad size you want and the amount due.</th>
<th>List Price</th>
<th>Member Price</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover—full page, color Bleed: 8.75&quot; x 11.25&quot;</td>
<td>$4,150</td>
<td>$3,113</td>
<td></td>
</tr>
<tr>
<td>Inside Covers—full page color No bleed, trim: 7.25&quot; x 10&quot;</td>
<td>$3,625</td>
<td>$2,719</td>
<td></td>
</tr>
<tr>
<td>Opposite inside front cover—full page, color Bleed: 8.75&quot; x 11.25&quot;</td>
<td>$3,100</td>
<td>$2,325</td>
<td></td>
</tr>
<tr>
<td>Opposite inside back cover—full page, color No bleed, trim: 7.25&quot; x 10&quot;</td>
<td>$3,100</td>
<td>$2,325</td>
<td></td>
</tr>
<tr>
<td>Full Page Inside—B+W Bleed: 8.75&quot; x 11.25&quot;</td>
<td>$1,575</td>
<td>$1,181</td>
<td></td>
</tr>
<tr>
<td>Full Page Inside—color No bleed, trim: 7.25&quot; x 10&quot;</td>
<td>$2,575</td>
<td>$2,181</td>
<td></td>
</tr>
<tr>
<td>Half Page Inside Horizontal—B+W Trim: 7&quot; x 4.875&quot;</td>
<td>$945</td>
<td>$709</td>
<td></td>
</tr>
<tr>
<td>Half Page Inside Horizontal—color</td>
<td>$1,445</td>
<td>$1,209</td>
<td></td>
</tr>
<tr>
<td>Half Page Inside Vertical—B+W Trim: 3.5&quot; x 10&quot;</td>
<td>$945</td>
<td>$709</td>
<td></td>
</tr>
<tr>
<td>Half Page Inside Vertical—color</td>
<td>$1,445</td>
<td>$1,209</td>
<td></td>
</tr>
<tr>
<td>Quarter Page Inside Vertical—B+W Trim: 3.5&quot; x 4.875&quot;</td>
<td>$550</td>
<td>$413</td>
<td></td>
</tr>
<tr>
<td>Quarter Page Inside Vertical—color</td>
<td>$800</td>
<td>$663</td>
<td></td>
</tr>
</tbody>
</table>

• Ads must be submitted as high-resolution (300 dpi), flattened CMYK (not RGB) files in PDF, TIFF, EPS or JPEG formats.
• Name files as follows: companyname.MD.year. (Example: ZYZ.Hospital.MD.2018.jpg.)
• Edits, file repairs, or nonconformance with mechanical requirements may incur additional charges.
• Ads are subject to NAPHS CEO/president’s approval.
• The advertiser or its agency may not cancel orders after the closing date of August 4, 2017.

Email ad files to maria@naphs.org and email a copy to yaffarubin@me.com.

Ad deadline: AUGUST 4, 2017              Publication date: FALL 2017

Payment is required with application. (NAPHS Federal Tax ID #22-166-1978)

☐ Attached is my check for $ ______________ payable to NAPHS.
Charge my ☐ Visa* ☐ MasterCard* ☐ American Express**
Account number _______ - _______ - _______ - _______ Expiration date ______________
Card holder __________________________ Authorized signature __________________________

* Visa/MasterCard 3-digit CVV code __________**AmEx 4 digit code ______________

For more information, email Maria Merlie at maria@naphs.org or call 202/393-6700, ext. 104.
National Association of Psychiatric Health Systems
900 17th Street, NW, Suite 420, Washington, DC 20006-2507, Phone: 202-393-6700, Fax: 202-783-6041