A Unified Vision for Transforming Mental Health and Substance Use Care

CEO ALLIANCE FOR MENTAL HEALTH



Vision

To improve the lives of people living with mental health and substance use challenges through a transformed system of care.

Goal Statement

The CEO Alliance for Mental Health is 15 of the leading organizations in the United States dedicated to improving the lives of people living with mental health and substance use challenges. Bringing these organizations together serves the dual purpose of better uniting the field to be consistent in vision and direction as well as to help create and share resources that can be used to advance public policy. The foundational guide for our work, this Unified Vision, recognizes that to improve mental health outcomes and work toward the ideal state where all people thrive, we must fundamentally shift perceptions around mental health, substance use, and well-being; embrace the concept of population health, which includes prevention, promotion, and recovery; address relevant vital conditions such as housing, transportation, and employment; transform the systems that impact whole-person health; integrate care; and enforce coverage parity and dedicate robust resources to ensure people receive the services and support they need, when and where they need them.

Mental health and substance use has grown in significance as a national priority for public health, affirming the focus the CEO Alliance for Mental Health set out with the release of our original Unified Vision in December 2020. COVID-19 has put in sharp relief the need for our nation to invest in a structure that brings care for

Critical Elements

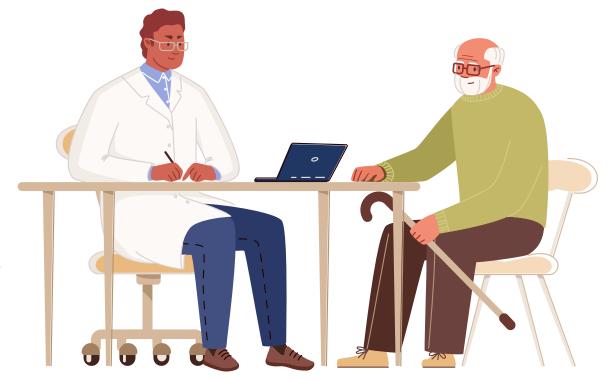
- **Early Identification and Prevention.** Achieve optimal outcomes through prevention, early identification and intervention, with a targeted focus on children, youth, young adults, and families.
- **Emergency and Crisis Response.** Improve crisis response and suicide/overdose prevention.
- 3. Equity. Address social/political constructs and historical systemic injustices, such as racism and discriminatory structures and policies, that disproportionately impact the mental health of people of color. Eliminate inequitable conditions for people with mental health and substance use conditions.
- 4. Integration. Improve access to services and quality of care by integrating physical health, mental health, and substance use services.
- Parity. Ensure fair and equivalent services and coverage for mental health and substance use disorders.
- 6. Standards. Hold systems accountable to evidence-based standards of care that improve outcomes and quality of life.
- 7. Workforce. Increase the number and diversity of mental health and substance use disorder workers and providers.



mental health and substance use challenges into our clinical and community settings in a more integrated fashion. The pandemic itself has intensified the need for mental health care, especially among youth, and resulted in an even greater workforce crisis than we faced at the end of 2020. In addition, novel programs like the 988 Suicide and Crisis Lifeline require a thoughtful and systemic approach to create integrated pathways for individuals at various stages of crisis. But, without a system to help, we fail those who need us the most. To bring about the type of change needed, we must institute policies, programs, and standards that value the critical importance of mental health and promote well-being for all.

The significance of social determinants of mental health has also been an important lesson of the pandemic, learning that "the effectiveness of our interventions are limited by social conditions that harm well-being." Mental health requires looking beyond the mental health care system to consider the social and structural systems so critical to supporting whole-person health. We must intentionally address social issues like racism and discrimination that have created and exacerbated profound inequities in care and disparities in outcomes. We must invest in comprehensive system solutions that promote integration and interconnection and work to make health and well-being realities for all.

While the organizations in the CEO Alliance for Mental Health represent different constituencies. the primary goal for each of our organizations is to improve lives. Serving as stewards to advance the conditions that allow everyone to live a meaningful, healthy, and productive life, it is the responsibility of our organizations to establish common goals, and incumbent upon us to work together to bring about the changes necessary to reach those goals. This document is meant to offer guidance to those looking to reform mental health—including local leaders of community-based organizations, employers, policymakers at the federal, state, and local level, and so many more—on these common goals and possible pathways for success.



Early Identification and Prevention

Achieve optimal outcomes through prevention, early identification and intervention, with a targeted focus on children, youth, young adults and families.

Prioritizing prevention for mental health is critical to reducing the number of people who experience mental health and substance use challenges. Community based services for early identification and intervention are crucial components in changing the trajectory of outcomes for people living with mental health or substance use challenges. However, and perhaps most important, it's foundational that any approach to mental health promotion and prevention address the underlying vital conditions of a community—social and community factors like affordable

housing, reliable transportation, and employment all go a long way in positioning communities to achieve mental well-being. And we must prioritize our youth. With 50% of diagnosable mental health conditions appearing by age 14 and 75% by age 25 when the brain finishes developing, early identification and intervention efforts must focus on children themselves as well as their surrounding environments—their families, schools, colleges and universities, and primary health care providers for young adults—particularly the community-based factors that put children and parents at risk for poor mental health.

Goals	Possible Pathways for Success*
Research	
 National health data collection includes robust data on mental health and substance use disorders (MH/SUD) 	Improve surveillance systems to require mental health symptom and behavior/case reporting
 Research on chronic health conditions includes research on co-morbid MH/SUD and their pediatric antecedents, including trauma/adverse childhood experiences (ACEs), social determinants, and health disparities 	Integrate mental health research throughout National Institutes of Health (NIH) institutes/centers to improve the safety and efficacy of treatments and address comorbid conditions, pediatric mental illness, and trauma
Safe, effective treatments are developed for the earliest stages of MH/SUD	Create consistent processes/standards for ensuring people receive precise diagnoses and personalized interventions
Evidence Based Assessment to improve differential diagnosis, treatment planning and progress monitoring	Expand research in range of health service settings and develop/expand appropriate clinical trial networks to stand up and test interventions more quickly and in more diverse populations

Goals	Possible Pathways for Success*	
Vital Conditions for Prevention and Population Health		
 All people experience the vital conditions that promote mental wellness and reduce health inequities and minimize adverse mental health outcomes People with or at risk of mental health and/or substance use disorders, receive needed supports and services to address social determinants of health, including: Affordable, stable, and appropriate housing Competitive employment or other income supports Completion of educational goals 	 Require all delivery sites to make assessing social needs a part of any screening process Require federal agencies to work with mental health stakeholders to revise instrumental activities of daily living (IADLs) to incorporate psychiatric impairments Align federal policies and structures to support effective supported employment and education services Require federal agencies to work together to develop effective housing and employment supports 	
 Essential transportation Food security The workforce experiences psychological safety and thrives in the work environment 	Employers provide supportive cultures, benefits and assessments for all associates' wellbeing	
Reducing Severity Through Early Detection		
 Signs of mental health and substance use challenges are recognized early throughout one's life, and initially approached through a wellness and recovery-focused lens whenever possible Children and adults receive help to develop, promote, and maintain wellness and resiliency The role of social determinants of health and other drivers of health disparities are explicitly identified and proactively addressed, including racism, poverty, and inequitable access to healthcare 	 Provide routine MH/SUD screenings through health systems, primary care providers, and schools Integrate mental health services into places people live, work and play Implement early identification campaigns similar to the Centers for Disease Control's (CDC) "Know the Signs. Act Early" for developmental delays Expand nationwide nurse home visiting programs (e.g. Nurse Family Partnership, Family Connects) 	
 All settings where children and youth receive services— childcare, school, health, social services—are grief- and trauma-informed. 	Require social-emotional learning curricula and a Multi-Tiered System of Supports to promote educational achievement through healthy development and recognize signs and symptoms of MH/SUD in peers (e.g. Teen/Youth Mental Health First Aid)	

	Goals	Possible Pathways for Success*
Early Intervention		
•	Every person at risk of or with early signs of MH/SUD receives evidence-informed care at the earliest possible point of intervention	Incentivize intensive evidence-based interventions for youth (e.g. universal access to Coordinated Specialty Care for psychosis, Multisystemic Therapy for justice-involved youth
Initial diagnoses are detected in health care settings, rather than justice or child welfare settings, but when youth are in justice or child welfare settings that have bypassed health care settings, they are also screened and assessed routinely and detected for MH/SUD	than justice or child welfare settings, but when youth are in	 and families) by public and private payers Provide long-term mental health services to children and adults exposed to community violence
		Conduct MH/SUD screening in the population in accordance with the recommendations of the US Preventive Services Task Force (USPSTF)
	Include MH/SUD screening, supports, and services into all pandemic/natural disaster response efforts	
		Support to schools for implementing a continuum of MH/ SUD supports, including primary prevention to access to MH/SUD services in the schools and liaisons with outside specialized services as in the Positive Behavioral Interventions and Supports and Interconnected Systems Frameworks models
		Include full federal funding of the Individuals with Disabilities Education Act (IDEA) mandate to ensure that all children with serious mental health conditions are enrolled in and offered the special education services they need to succeed academically

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Emergency and Crisis Response

Improve crisis response and suicide/overdose prevention.

Crises—from relapses to severe symptoms of paranoia or delusions to suicidal thinking to overdose—contribute to tragic outcomes. Crisis response and suicide/overdose prevention are indispensable elements in helping people stabilize and get on a path of recovery. There is an explicit focus on removing people from prisons who don't belong there and focusing on primary health (rather than public safety) to respond to crisis. 988 provides a unique opportunity to fully build out a continuum of crisis care for mental health challenges, substance use disorders, and suicide prevention.

Goals	Possible Pathways for Success*
Crisis Services	
Crises are stabilized with effective and humane MH/ SUD crisis response services integrated within health systems so co-morbid conditions are addressed and linked to ongoing community-based care to prevent	Incentivize crisis response lines and trauma-informed 24/7 mobile crisis teams nationwide, including Crisis Now and the Certified Community Behavioral Health Clinic (CCBHC) model as defined in statute
future crises	Integrate clinically staffed crisis response within 911 and provide
 Crisis planning and services facilitate patient choice and continuity of care 	training to 911 operators in identifying mental health needs and linking callers to mental health crisis response services
People receive services and supports that facilitate stable housing, benefits, and continuity of care	Implement fully the 988 number and response that is driven by healthcare systems, not public safety systems
post-crisis	Incentivize inpatient, crisis stabilization programs, sub-acute care, and respite care
	Establish Medicaid state plan option to cover short-term acute care in specialized inpatient and residential settings including institutions for mental diseases (IMDs), while also improving transitions and access to outpatient treatment

Goals	Possible Pathways for Success*
Adverse Outcome Prevention	
 Suicide and overdose rates trend rapidly downward for all groups of people Reduced rates of morbidity and mortality for people with co-occurring MH/SUD and chronic medical conditions 	Implement federal incentives and systemic requirements for all hospital systems to achieve zero suicides, overdose; accrediting bodies e.g. URAC, JCAHO, will also require health systems to work on these issues
	Provide incentives for increasing delivery of suicide-specific and overdose-specific therapies
	Explicitly address the co-morbid burden of diseases worsened by MH/SUD
	Provide universal access to proven, trauma-informed treatments to reduce justice system involvement, including Multisystemic Therapy

Goals	Possible Pathways for Success*		
Criminal Justice System Diversion			
People with MH/SUD-related crises are met with a health care response (paramedics, social workers, peers), not a police response	Create new pathways beyond law enforcement that respond to MH/SUD crisis and build a health response centered on social work/community paramedics/peers nationwide (e.g. Crisis Assistance Helping Out On The Streets [CAHOOTS],		
End the incarceration of nonviolent offenders who have mental illnesses	RIGHT Care) and ensure understanding of culture, race and trauma in emergency responses		
 Individuals whose main interaction with the criminal justice system is due to their mental illness and/or addiction are diverted to treatment instead of incarcerated 	Remove individuals with MH/SUD conditions from local, state, and federal justice systems and ensure they have access to services to meet their needs		
	Require law enforcement receiving federal funding to train officers in recognizing signs and symptoms of MH/SUD as well as de-escalation using models with all having specialized training (e.g. Crisis Intervention Team [CIT], Law Enforcement Assisted Diversion [LEAD])		
	Require local justice systems, including law enforcement, to develop comprehensive diversion plans with health systems and MH/SUD providers in their community		
	Implement broad based diversion efforts across the continuum of sequential intercepts for people with MH/SUD to prevent arrest and incarceration so rates for people with MH/SUD are equal to other groups		
	Increase funding necessary to provide a robust community response to prevent nonviolent individuals with serious mental illness from becoming incarcerated		

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Equity

Address social/political constructs and historical systemic injustices, such as racism and discriminatory structures and policies, that disproportionately impact the mental health of people of color. Eliminate inequitable conditions for people with mental health and substance use conditions.

People with mental health and substance use conditions tend to experience lower rates of access to care and poor health and life outcomes. For people of color and other marginalized and discriminated against communities, these outcomes are often even worse. Lack of representation of people of color in the workforce and access to culturally and linguistically competent care further contribute to disparities. Eliminating disparities, particularly through addressing social determinants of health and modifying law enforcement and justice-driven responses to MH/SUD needs, is a cornerstone of a transformed system.

	Goals		Possible Pathways for Success*
De	crease Inequity		
•	Mental health and substance use disorder services are included as an essential component of all anti-racism efforts	•	Include race, ethnicity, and language data collection in all MH/SUD programs with respect to people served, providers
•	Mental health system policies and investments eliminate disproportionate adverse impacts on people of color and other underserved populations like lesbian, gay, bisexual,		and outcomes, data on serious mental illness (SMI) collected in health programs such as jail, emergency medical services (EMS), emergency room (ER) and hospital use
	transgender and queer or questioning (LGBTQ) persons	•	Develop screening, caregiver, and treatment programs that
•	Reduce disparities in the prevalence of MH/SUD conditions	 are responsive and have humility about culture and rac Include training to reduce health disparities, including 	are responsive and have humility about culture and race
	and adverse health outcomes		Include training to reduce health disparities, including anti-
•	Veterans, including veterans of color, have equitable access		racist and anti-discrimination curricula
	to and outcomes of care	Address adverse childhood experiences (ACEs) and other social determinants in childhood, with an explicit focus on racism and discrimination to reduce disparities in the prevalence of MH/SUD conditions and adverse health outcomes	Address adverse childhood experiences (ACEs) and other
•	Patient experience and cultural competence measures are implemented and reported by race, ethnicity, and language		on racism and discrimination to reduce disparities in the
•	People with mental health and substance use conditions experience culturally competent care		·

Possible Pathways for Success* Goals **Decrease Inequity Continued** Ensure health equity by enforcing all standards across race, ethnicity, income, gender identity, sexual orientation, and other factors known to correlate with health disparities Provide access to community-based mental health clinicians who are appropriately trained to work with service members and veterans, with Department of Defense (DoD) and the Department of Veterans Affairs (VA), respectively, as the coordinators of care Acknowledge and address the history of racism in the establishment and delivery of mental health systems through policies and investments that eliminate the disproportionate impact on people of color Ensure that veteran status is tracked across all health settings (not just the VA, as most veterans receive care outside the VA) and that veterans and their families achieve equitable access to and outcomes of care **Care in Custody and Reentry** People with MH/SUD conditions are not disproportionately Provide federal incentives for criminal justice employee involved in the justice system education and training to recognize MH and SUD signs and direct facilities to exercise periodic screenings of all inmates • People who are justice-involved receive screening and for mental health and substance use disorders, including for treatment for MH/SUD and suicidality suicide risk, from custody to reentry People with MH/SUD in custody receive humane care and Apply federal standards for constitutional health care to

alternatives to solitary confinement and limits on its use are

adopted

treatment of MH/SUD for incarcerated persons

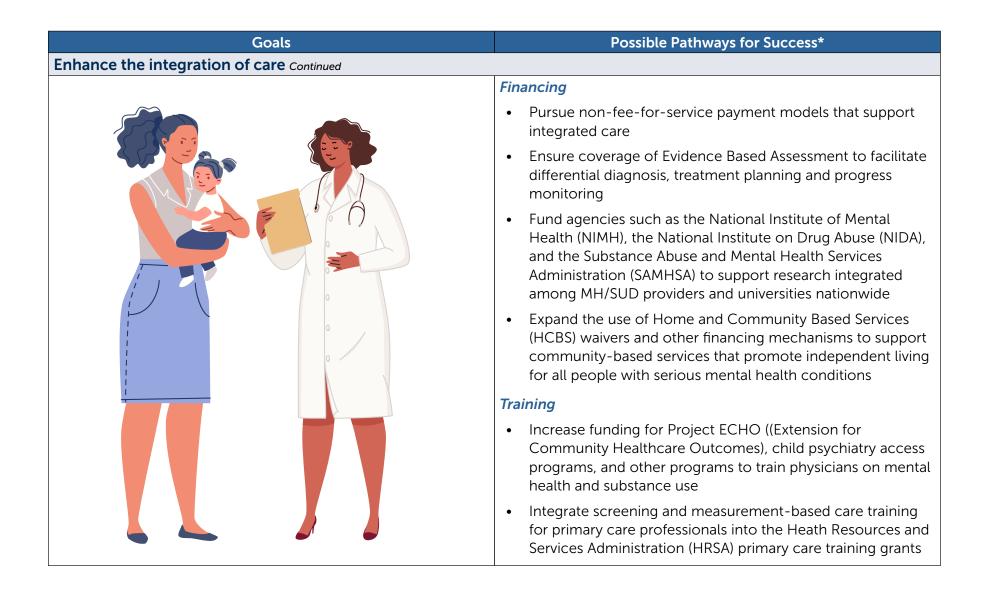
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Integration

Improve access to services and quality of care by integrating physical health, mental health, and substance use services.

Integrating mental health and substance use care with other health services is fundamental to shifting from siloed, marginalized services to holistic care for the whole person. Care integration not only facilitates better and earlier care, it reduces stigma and decreases barriers to accessing care early, effectively, and efficiently. In addition, integrating care with research across health systems and universities enables continuous improvement of outcomes.

Goals	Possible Pathways for Success*	
Enhance the integration of care		
People of all ages receive MH/SUD screening and services that are well-integrated into primary care and primary care screening and services that are well-integrated into specialty MH/SUD care	Align regulations and facilitate seamless data and information exchange and integration between MH/SUD providers, the medical system, and research institutions	
 Mental health and addiction services are readily available in primary care 	Ensure universal access in pediatric settings to child psychiatry access programs (CPAP)	
 People receive effective treatment for co-occurring MH/SUD conditions 	Financing	
	Forbid same-day billing restrictions in Medicaid programs	
 People with co-occurring MH/SUD and chronic health conditions, including chronic pain, receive effective, multi-disciplinary team-based treatment 	Universal access to and increased payment for Collaborative Care Model billing codes, including technical support to practices	
	Fund and scale financial mechanisms like those in the CCBHC model for specialty mental health centers	



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Parity

Ensure fair and equivalent coverage for mental health and substance use disorders.

Coverage and funding drives health system behavior, so it is crucial to break down the treatment limitations, barriers and inequities that continue to marginalize mental health and substance use services. Striking down these systemic impediments is essential to realizing the intent of the Mental Health Parity and Addiction Equity Act (MHPAEA) and state mental health parity laws.

Goals	Possible Pathways for Success*
Parity Coverage and Payment	
Every health plan provides mental health and substance use coverage at parity with medical/surgical and individuals have effective remedies when parity laws are violated	Apply MHPAEA to all public and private payers (including Medicare, Medicaid Fee-for-Service, TRICARE and Indian Health Services—and ending the ability of state and local
MH/SUD providers, including the peer workforce, are paid	government plans to opt out of MHPAEA)
equal to comparable health care providers	 Increase funding for parity enforcement funding for the U.S. Department of Labor and the U.S. Department of Health and Human Services
	Ensure that state and federal regulators enforcing MHPAEA compliance requiring transparency by health plans about benefit design and application
	Monitor and enforce standards to eliminate discriminatory non-quantitative treatment limitations (NQTLs)
	Require all health plan medical necessity determinations to be fully consistent with generally accepted standards of MH/SUD care

Possible Pathways for Success* Parity Coverage and Payment Continued Remove barriers to medications to treat mental health and substance use disorders, including medication-assisted treatment (MAT), telehealth restrictions, and constraints on intermediate levels of care Require plans to use medical necessity criteria from nonprofit clinical specialty associations and to cover all levels of care consistent with these criteria Eliminate caps that government payers e.g. Medicare and Medicaid, place on mental health e.g. eliminating lifetime 190-day limit on Medicare coverage for services in freestanding psychiatric hospitals and the IMD exclusion and improve network performance Enact federal telehealth parity law that prohibits any discrimination against telehealth and mandates equal reimbursement; include access to audio-only care as an option given inequitable access to broadband **Coverage Expansion** • All people with mental health and substance use conditions Address policies that may limit coverage like the Medicaid are covered for care inmate exclusion prohibiting Medicaid coverage in jails and prisons All discriminatory quantitative and non-quantitative limitations to care are eliminated • Create special Medicaid eligibility coverage for young people with early psychosis and youth involved in the juvenile justice system Preserve Medicaid expansion and patient protections in the Affordable Care Act

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Standards

Hold systems accountable to evidence-based standards of care that improve outcomes and quality of life.

To improve health outcomes and quality of life for people with mental health and substance use conditions, it is necessary to establish and hold systems accountable to implementing standards of quality care and to adopting payment models that support the cost of providing effective, integrated care.

	Goals	Possible Pathways for Success*	
Sta	Standards of Care		
•	People in all settings receive quality care based on well- established standards of care	 Structure Develop and frequently update evidence-based standards 	
•	Measurement-based care for MH/SUD conditions is universally adopted, including universal screening and detection and repeated measures with reliable tools for all	of care developed by clinical specialty organizations that do not service managed care organizations (MCOs) as primary clients for MH/SUD	
	people in care	Extend measurement-based care requirements to primary	
•	People routinely access a continuum of innovative, evidence-based interventions and technologies	care (see URAC requirements, extend current Joint Commission requirements)	
•	Access to newer and effective medications should not be limited or denied solely because of cost without regard to efficacy	 Implement quality measures to reduce disparities, improve outcomes, and improve MH/SUD experience of care and transitions in care 	
•	Individuals with opioid use disorders (OUD) routinely access Food and Drug Administration (FDA) approved medication	Remove barriers to filling gaps in continuum of care, such a sub-acute care and alternatives to hospitalization	as
for OUD and other substance use disorders as a treatment in all medical and MH/SUD settings	for OUD and other substance use disorders as a first line treatment in all medical and MH/SUD settings	Fund and scale the CCBHC model nationwide, which incorporates core federal standards reflective of the vision outlined here	

Goals	Possible Pathways for Success*		
Standards of Care Continued			
People can compare health plans and mental health facilities and programs through public reports on meaningful MH/SUD quality measures	 Financing Ensure that Collaborative Care reimbursement rates are adequate to support universal access to measurement- 		
 "Grief- and trauma-informed early intervention, symptom remission, and recovery are all central tenets of MH/SUD services and require reporting on these factors" and "Incentivize training in grief- and trauma-informed, recovery-focused, evidence-based interventions and technologies." Custodial care services for all age groups are offered only as a last resort and in least restrictive 	 Require Medicaid, Medicare, TRICARE and the Indian Health Service (IHS) to reimburse for FDA-cleared and regulated prescription digital therapeutics Incentivize evidence-based interventions for severe MH/SUD and co-occurring disorder treatment Promote measurement-based care and value-based financing 		
 environments possible Outcomes consistently improve over time through implementation of evidence-based models 	 Eliminate the use of "fail first" policies for medication therapies Training Incentivize training in trauma-informed, recovery-focused, evidence-based interventions and technologies 		
Caregiver Supports			
All caregivers receive information, support and system navigation to help successfully care for someone with mental health and/or substance use disorder	Develop a robust nationwide caregiver support and navigation system similar to those available for seniors and people with developmental disabilities		
Barriers to the involvement of culturally-defined family and caregivers in the care of children and family members are eliminated	Create financial mechanisms to pay for caregivers for taking care of their family in home-based settings		

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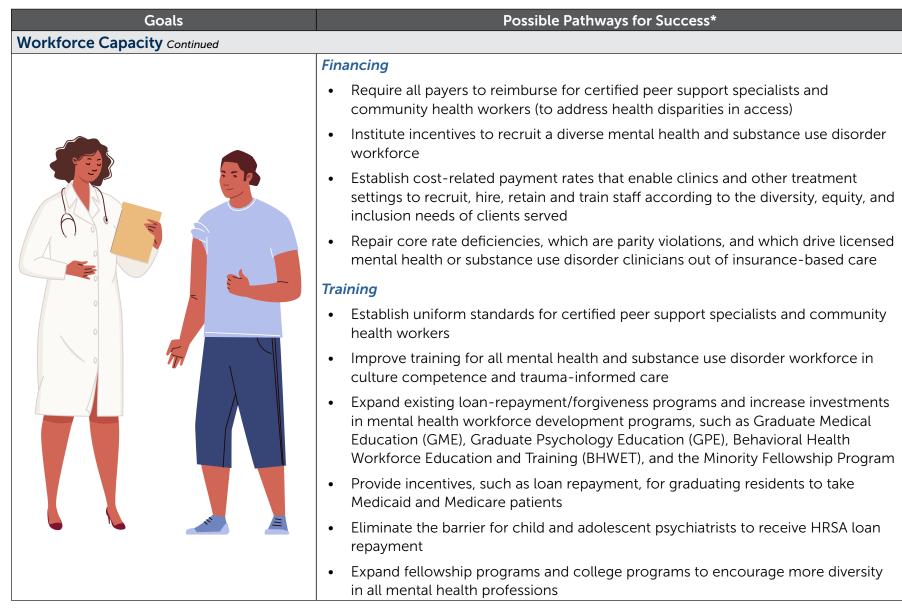


Workforce

Increase the number and diversity of mental health and substance use disorder providers.

To meet growing demand, the mental health delivery system of the future must expand the professional workforce as well as leverage community skills and resources. New service delivery models can ensure that those with greatest need have access to skilled clinicians while creating support in the community for those with less intensive needs.

Goals	Possible Pathways for Success*	
Workforce Capacity		
The MH/SUD workforce is diverse and	Structure	
has the capacity to quickly, effectively, and sensitively meet the needs of our communities	Remove telehealth barriers to practicing across state lines (licensing) where necessary for continuity of care—i.e., existing patients are receiving care across state lines due to COVID-19 or are changing locations (returning from/to college,	
Access to peer supports and	moving to a new state)	
community-based care, including free support groups	Include telehealth and tele-behavioral health as options to build and optimally deploy the available workforce in areas lacking providers	
Inclusion of licensed mental health and addiction clinicians in insurance networks equal to other licensed	Ensure that telehealth and tele-behavioral health are reimbursed in both audio-only and audio-visual forms	
health professionals in medical/surgical networks	Telehealth and tele-behavioral health should be universally provided as a care option on par with in-person care and available through audio and audio-visual means to maximize access to care	
Mental health and substance use		
professionals collaborate broadly on interprofessional teams	Enact federal telehealth parity law that guarantees access by removing geographic restrictions and allowing patients to be seen in their home for montal health treatment and mandatos equal reimbursement to in person care:	
 People with mental health and/or substance use disorder are universally provided telehealth, including audio- only, options for care 	mental health treatment and mandates equal reimbursement to in-person care; include access to audio-only care as an option when broadband, age, or ability considerations dictate	



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